



Quarella

Stone R-Evolution

Press kit





The History

Quarella, Italian Leading Brand in the production and marketing of marble and quartz-based products since 1965.

Innovator from the very beginning, Quarella has developed a highly qualified know-how for the production of marble and quartz engineered surfaces for interiors in its Verona plants.

Quarella collections meet the needs of the most demanding international designers of bespoke projects and complex installations.

Quarella materials are mainly composed of natural stone selected among quarry waste materials. They are transformed and renobled, interpreting textures and finishes of contemporary and innovative design.

For over 50 years Quarella has been supplying slabs, blocks and tiles for national and international distribution, putting its expertise and production capacity at the service of international projects.

The brand is currently owned by the company Q.R.B.G. S.r.l.

Milestones in the history of Quarella:

1965

Company foundation.

1970s

Introduction of the continuous production cycle and conquest of the European market leadership through the products of the Traditional collection (macro granulometry).

1980s/'90s

Introduction of micro granulometry products and expansion to Asia and the Middle East.

2005

Great technological and innovative development with the introduction of the QZero process for the production of marble-based materials.

Quarella becomes the Made in Italy reference brand for international projects, supplying products for airports, commercial infrastructures, valuable residential buildings, and sought-after hospitality and retail projects.

2010

Quarella becomes a leading company in the Asian market, with an annual production volume of over 600,000 sqm.

2017

The Quarella brand is acquired by Q.R.B.G. S.r.l., a joint venture between Best Cheer Stone Group and Rykadan Capital Limited. BCS is a world leader in the production of natural stone from its own marble, quartzite and granite quarries, and Rykadan Capital Limited, a Hong Kong-listed company, is prime developer for the Asian high-end property market.

2020

Implementation of the company's sustainability vision through a detailed programme of activities for the years 2020-2025.

2023

The new Quarella showroom opens its doors in Sant'Ambrogio di Valpolicella. It is a refined exhibition space for the brand's collections declined in exclusive slabs and settings of the most refined Made in Italy design. Through new applications for bathrooms, kitchens and living spaces, Quarella introduces innovative ways of using its natural stone-based products enhanced by special cutting-edge finishes.

The company begins to import blocks from the group's quarries to transform them into high quality slabs, thus expanding the exclusive offer for its customers. Verona is the epicentre of world stone shopping and Quarella with its two production plants of over 60,000 m² and this new iconic showroom intends to serve the project market in the round.





About us

Quarella is the leading Italian brand for the production of marble and quartz-based interior surfaces.

Nature is our inexhaustible source of inspiration. Nothing is wasted and everything is renewed for the creation of ethical, sustainable and long-lasting architecture projects.

Our strengths:

- 1** We were the pioneers in the production of composite marble - Today we have a wide aesthetic range of products with different granulometry. Our quartz collections are versatile in look and format to serve high-quality projects.
- 2** We produce natural stone-based materials but with superior technical performance.
- 3** We have an established know-how in the production of composite stone aimed at supplying large complex projects and special orders as per our portfolio.
- 4** We are advisors of international professionals helping them build customized solutions.
- 5** We learn from history but constantly invest in research.
- 6** We serve the contemporary design market by offering solutions for eco-friendly surfaces.
- 7** We want to contribute to the creation of iconic and durable architectural structures.
- 8** Ours is a Stone R-Evolution - our collections are revolutionary and contribute to the realisation of the Design of the future.





The engineered stone

A natural-based product

Quarella's journey begins with the meticulous selection of raw materials used in its products. The noble ingredients are chosen from the best Italian and international quarries' waste material while maintaining a constant commitment to minimal environmental exploitation. The company's production philosophy places a strong emphasis on the valorisation of quarry materials to ensure that the final product is ecologically sustainable. The natural stone is transformed into granulates of various sizes and shapes that are then amalgamated with natural pigments and resins, sometimes mixed with other raw materials such as sand and glass, to create re-engineered products that offer outstanding performance.

The final products thus boast high strength and durability.

Quarella's marble-based and quartz-based collections offer a wide range of colours and textures to cover the most diverse projects.

The company's Research and Development Department is always at the client's disposal to develop tailor made colours for special orders to meet the designer's requests.





Quartz-based Collection

Amalfi
7

Living
39

Fusion
14

Total Quartz
60

Standard finishes
4 - polished, honed, velvet touch and chenille

Marble-based Collection

Tradizionale
13

Flair
24

Urban Grain
18

Total Marble
55

Standard finishes
3 - polished, honed and leather

Special finishes

13 exclusive textures available upon request:

Rigatoni, Bamboo,
Plissé, Mare,
Rock, Lino,
Wave, Wood,
Cocco, Glacier,
Metropolis, Sequoia,
Vena Viva



Sustainability

Quarella shares the importance of a link between sustainability and value creation through the implementation of a business model that not only enables its long-term viability, but is also attentive to the environment, social welfare and fair and forward-looking governance, in line with ESG criteria. This concrete commitment is based on the identification of strategies and interventions aimed at managing the impact on its stakeholders, as well as the communication of the achievement of the various goals through the use of SDGs indicators.

Quarella has defined clear objectives and a project that identifies and implements a concrete sustainability policy, through a detailed programme of activities called "Quarella 2020-2025".

The first actions were taken in 2014, with the achievement of the first product certifications (GreenGuard and NSF). The path has continued with mapping activities within the frame of the international sustainable building ratings, such as LEED and WELL, in a process of growth towards the recognition of the product's sustainability characteristics in the years 2018-2020. Between 2020-2022, Quarella increased its commitment to sustainability by promoting the transparency of the ingredients used by obtaining a label (Declare Label) to demonstrate its commitment to providing consumers with honest information for product selection. A product life cycle analysis and the drafting of two EPDs, specific to each type of production line, were then carried out, enabling a complete assessment of the environmental impacts of products considering all phases: extraction and processing of raw materials, manufacturing, transport, use and final destination.

In 2023 the analysis of greenhouse gas emissions caused by the organisation will be carried out (Carbon Footprint), a parameter that, together with others, will allow by 2024 to identify a reference system on which structuring the data collection process with respect to GRI indicators and thus draw up the first Sustainability Report in 2025, demonstrating Quarella's commitment to social, environmental and governance issues. The SDGs on which activities have been focused so far are the following:



QUARELLA 2025 ROADMAP TOWARDS A SUSTAINABLE FUTURE





Certifications

EPD

Through the LCA study and the subsequent drafting of the EPDs (Environmental Product Declarations) of all the lines, Quarella products are accompanied by a clear description of their characteristics and the impacts they generate on resources and on the planet, considering all the phases: extraction and processing of raw materials, manufacture, transport, use and final destination.

GREENGUARD GOLD

The mission of the GREENGUARD Environmental Institute (GEI) is to protect health and ensure high living standards by improving indoor air quality and reducing people's exposure to chemicals and other pollutants. Quarella products are GREENGUARD Gold certified.

NSF

All Quarella products are NSF (National Sanitation Foundation) certified. NSF is an independent non-profit organisation that evaluates and certifies products for food contact suitability. The NSF trademark is recognised globally as a symbol of products' high safety standards.

LEED

Quarella products can contribute to the credits' achievement related to LEED (Leadership in Energy and Environmental Design) certification, an international system for evaluating eco-sustainable buildings adopted in over 165 countries that ensures, through third-party certification, that a building is designed and constructed using strategies to improve performance in areas such as energy conservation, water efficiency, CO2 emissions reduction, indoor environmental quality and resource management.

WELL BUILDING STANDARD

Quarella products can contribute to the credits' achievement related to the WELL Building Standard™ certification, a performance-based system for measuring, certifying, and monitoring features of the built environment that impact human health and well-being, through air, water, nourishment, light, fitness, comfort and mind.

WELL is grounded in a body of medical research that explores the connection between the buildings where we spend more than 90 percent of our time, and the health and wellness impacts on us as occupants. WELL Certified™ spaces can help create a built environment that improves the nutrition, fitness, mood, sleep patterns and performance of its occupants.

DECLARE

Since 2021, Quarella has been promoting transparency through the Declare label: its aim is to position the construction products sector within a transparent materials economy, enabling it to demonstrate commitment and provide consumers with honest information for product selection.



Benefits

- 1 Strong know-how in the production of natural-based, long-lasting and eco-sustainable materials with superior performance.
- 2 Over 50 years of experience in the worldwide distribution of blocks, slabs and cut-to-size products, as well as in the management of the different project phases.
- 3 Technical support for the realisation of upscale projects.
- 4 Structure specialised in product processing according to the highest Made in Italy quality standards.
- 5 One-stop shopping solution - The company is strategically located in Italy, in Verona, which is the heart of world stone shopping for high-end projects. With no less than two production plants and an exhibition showroom, it offers its customers a cross-supporting offer: not only engineered but also made in Italy natural stone from the group's quarries.
- 6 A wide range of marble and quartz-based collections in slabs and tiles in standard thicknesses of 12, 20 and 30 mm.
- 7 Highly qualified in-house research and development department for the production of innovative products.
- 8 Ability to produce special products in terms of colour and performance exclusively customised for major and unique orders.





Sectors

Quarella offers several areas of specialisation: from the supply of large projects such as airports and commercial buildings, to the production of surfaces for hotellerie interiors, public infrastructures, residential projects, naval projects and finally bespoke products for retail and engineered marble-based materials for ventilated facades.

Quarella products are also suitable for furnishing and decoration products for living, kitchen and bathroom spaces from tops to complements. The use of thin thicknesses such as 12 mm and special finishes for furniture create unique environments according to the most authentic Italian style.

List of sectors

- 1 Airport
- 2 Commercial
- 3 Hospitality
- 4 Residential
- 5 Retail
- 6 Naval
- 7 Facades
- 8 Kitchens, bathrooms, furniture and accessories



MELBOURNE TULLAMARINE INTERNATIONAL AIRPORT

Australia

YEAR: 2006

SQM TOTAL: 14 600

PRODUCTS: (HEIGHT 12mm):

Aida White

Gris Perlado

Bianco Taormina



**MELBOURNE TULLAMARINE
INTERNATIONAL AIRPORT**
Australia

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SQM TOTAL: 14 600

PRODUCTS: (HEIGHT 12mm):

Aida White

Gris Perlado

Bianco Taormina





Public Sector

Quarella has been a key player in the public sector, thanks to its considerable contribution to the realisation of large projects at national and international level. Over the years, the company has become an undisputed benchmark in this sector, demonstrating its ability to work with different stakeholders and competently respond to complex and challenging requirements.

With over 50 years of experience, Quarella has established successful relationships with public administrations, working closely with architects, designers and contractors to provide innovative and prestigious solutions. Its projects are not only functional structures but represent true gems of design and engineering.

Its realisations include airports, schools, universities, exhibition centres, courts and hospitals, museums and theatres, from social architecture to industrial design.

Quarella's passion for public sector testifies to the brand's undisputed dedication to innovation and enhancement of the urban environment. In each project, the company combines impeccable technical mastery with an innate artistic sensitivity linked to the choice of long lasting materials.



BRENT CIVIC CENTRE

Brent (GBR)

YEAR: 2011

SQM TOTAL: 3 650

PRODUCT:

Aida White

PHILIPP REIS SCHULE

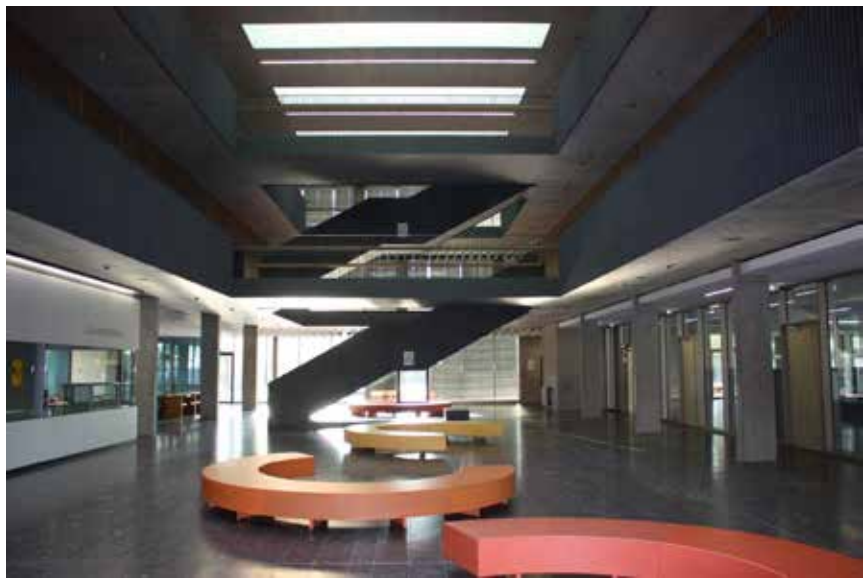
Friedrichsdorf (DEU)

YEAR: 2011

SQM TOTAL: 3 375

PRODUCT:

Rosso Levanto





Design

SALONE DEL MOBILE 2023

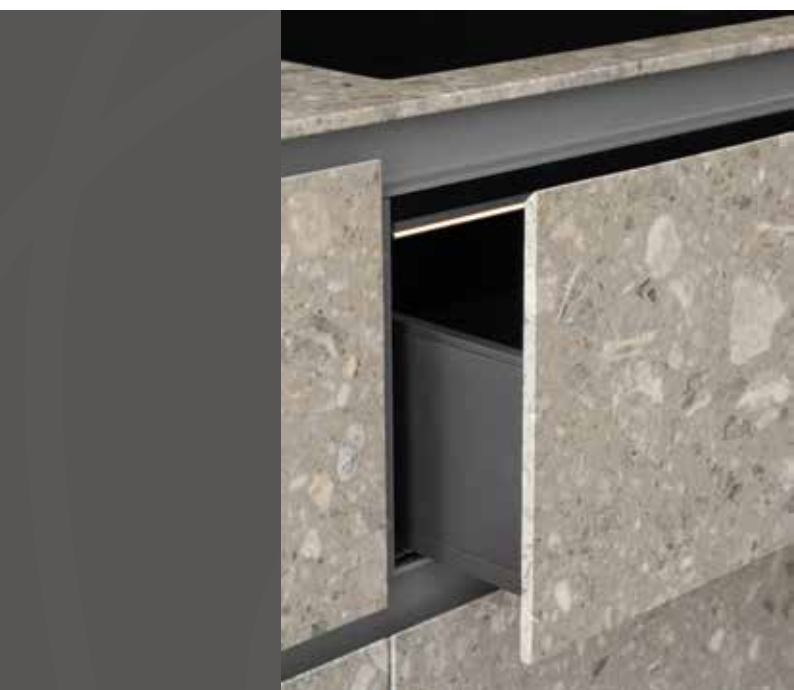
At the latest edition of Milan Fuorisalone, Quarella exhibited furniture and furnishing accessories meticulously designed and developed with the intention of highlighting the peculiarity of marble and quartz engineered materials that can well interpret iconic design pieces outside the usually conceived standards.

Through the interpretation of furniture, engineered stone acquires a new way of being, entering homes with a completely new look. This refined material combination creates a synergy that balances sophisticated aesthetics with long-lasting quality.

Innovation is one of the pivotal elements of Quarella, which on that occasion presented a preview of a refined collection of special finishes creating unique design surfaces.

According to this vision, architects and designers can create a highly customised concept, which is not only limited to the variety of colours that can be offered but also extends to the performance and product textures that can be achieved. These special finishes embellish the surroundings, evoke the feeling of fabrics, sculptures, works of art, present three-dimensional effects and become the unique character of the space.

Quarella's vision is to offer added value by proposing a new look for composite stone, which has been historically conceived as a material traditionally used for floors. Today it can also clad spaces by interpreting walls, furnishings and accessories in a contemporary key, thus demonstrating the versatility and unique potential of these materials.



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